

November 2023

Dear Friend of the Fair,

I hope this message finds you well. I am delighted to share with you the tremendous success of the 2023 Muscatine County Fair. With over 30,000 attendees, we experienced a remarkable increase in attendance, surpassing our expectations by over 30%. The amphitheater events also saw record-breaking numbers throughout the entire week.

Building upon this success, the Fair Board is determined to carry forward the momentum into the 2024 Fair. Our collective focus is to provide high-quality, family-friendly entertainment at the grandstand, along with a diverse range of free entertainment across the fairgrounds.

Over the years, we have made significant progress in developing the Fairgrounds. In December 2015, the Fairgrounds was listed on the National Registry as a Historic District. To ensure its viability for future generations, we have diligently worked on minimizing debt while financing various projects in cash to enhance the fairgrounds. Thanks to the support of donors like you, we have successfully restored the Swine Pavilion, MidwestOne Fine Arts Building, Ryan Building (Fruits & Vegetables), Heritage Hall, and constructed a new restroom/shower house. Additionally, we have completed 21 smaller capital improvement projects, with budgets ranging from \$5,000 to \$75,000 each.

At our recent annual meeting on October 24th, we announced an exciting development - the replacement of the aging Activity Center with a state-of-the-art Event Center. This new facility will serve as a focal point for 4-H and FFA youth development throughout the year, as well as generate a year-round revenue stream. We have ambitious plans to break ground on the Event Center in 2025 and have launched a \$2,000,000 fundraising campaign to help fund this project.

Enclosed with this letter, you will find a pledge form and information regarding the different donor levels. If you would like to contribute, please fill out the enclosed form and return it to the Muscatine County Fair office at your earliest convenience. We genuinely appreciate any and all donations, as they play a crucial role in our continued success.

It is important to note that the Muscatine County Fair is a non-profit organization with 501 (C) 3 status through the Community Foundation of Greater Muscatine. This means that all donations are tax deductible.

Thank you in advance for your support, and we look forward to seeing you at the fair!

Sincerely,  
Muscatine County Fair